

# Privacy Statement

## GENIUS OBJECTS

### SMARTZIP by Tintamar

**You would like or have bought a SmartZip by Tintamar product. Those products are embedding Genius Objects technology which collects and process data.**

This policy describes what information we collect from you and how we use it to accomplish that mission. We take your privacy as seriously as you do, and because of that we take great care to collect only the information necessary to provide you with the best possible experience.

As you review our policy, keep in mind that it applies to Genius Objects (“Genius Objects”, “We”, “Us”) website, mobile app, help center, and all other associated services that we provide (“Services”).

This Privacy Statement is related to Genius Objects company and would not substitute Tintamar’s Privacy Policy available on <http://www.tintamar.com>.

Genius Objects SAS, 20 place Saint Martial, 33300 Bordeaux, France

#### Information collected by Genius Objects

In this Privacy Policy, the term "Personal Information" means any information relating to an identified or identifiable natural person; an identifiable person is one who can be identified, directly or indirectly, in particular by reference to a name, an identification number, or, in certain circumstances, an IP address or the unique identifier allocated to each Genius Objects device. Specifically, we collect the following information from you, which may include Personal Information.

#### Registering for the mobile app

You’ll need to use a valid email address and create a password to create an account for Services on the Genius Objects app.

We do not identify you personally to other users or make your account information available to any third parties in any way that could identify you without your prior consent.

#### Information from Your Use of the Services, Genius Objects ID and sensors use

When you activate a product equipped with Genius Objects Technology using the Genius Objects app, that Genius Objects device’s unique identifier (or Genius Objects ID) will be associated with your account. **Data related to Genius Objects’ sensor(s) embedded in each product equipped by Genius Objects technology are collected and associated to your account.**

#### Mobile Application Usage Information

We track how, and how often you use our Services. We also collect certain information that your mobile device sends when you use them for Services. This includes information such as your device’s model, operating system type and version, and the dates and times of your requests. We use this information to provide you with optimal services and support, and to collect anonymous statistics that help us understand our user base.

## Information Collected Through Genius Object' Support Services

We provide support services via email request submissions and direct email. We collect any Personal Information you may choose to provide to our customer care team in the process. This includes, but is not limited to: your name, email address, phone number, and mailing address. We may use and process your Personal Information, to handle your support request and provide you with the best support possible.

Tintamar offers a Customer Service. As Tintamar's customer, if you decide to use their Customer Service (shop, email, phone, online form...), you allow Tintamar and Genius Objects to share your Personal Information needed to proceed your request.

## Third Party Services

Sometimes Genius Objects uses third party services. These outside services may also collect Personal Information about you and your online activities.

They may also place cookies on your computer's hard drive or your mobile device's memory or use web beacons to collect or receive information from the Services and elsewhere on the internet and use that information to provide analytics and to target ads. The information practices of these outside services are not covered by this Privacy Policy. We cannot access, nor do we have any control over, the cookies or other web technologies they may use.

## Web Analysis Services

We may use third party web analysis services to gather non-identifying information to measure how customers in aggregate interact with our website. These services may use cookies or other web technologies to collect usage information, matched to an IP address, to help us analyze how our users use our website and some portions of the Genius Objects app. We collect this information in order to improve overall experience of our Services for our users.

We use Google Analytics, a service provided by Google, Inc., that we use to gather information about how users and visitors engage with our Site and Services. For more information about Google Analytics, please visit [www.google.com/policies/privacy/partners/](http://www.google.com/policies/privacy/partners/).

These outside services may also collect information about your use of other websites over time. Since we do not link any Personal Information that you provide to us within the app to the information we store within the third party analytics software, this additional information is only analyzed in a way that cannot identify you.

## Communications

We may periodically send you promotional newsletters and emails. You have the opportunity to opt-out of these by following the unsubscribe instructions provided in the emails you receive. Certain communications, like billing information and Service updates are necessary for you to receive, so you will not be able to opt out of those communications.

To perform those communications, we use MailChimp and Mandrill services provided by The Rocket Science Group (<http://rocketsciencegroup.com/>). For more information regarding their Privacy Policy, please visit <https://mailchimp.com/legal/>.

## [International Transfer](#)

Your Personal Information may be transferred to, and maintained on, computers located outside of your state, province, country, or other governmental jurisdiction where the privacy laws may not be as protective as those in your jurisdiction. If you're located outside France and choose to provide your Personal Information to us, we may transfer your Personal Information to France and process it there.

## [We Are Not Responsible for Content on Third Party Websites](#)

Our Services may contain links to websites and services that are owned or operated by third parties (each, a "Third-party Service"). Any information that you provide on or to a Third-party Service, or that is collected by a Third-party Service, is provided directly to the owner or operator of the Third-party Service and is subject to the owner's or operator's privacy policy. We're not responsible for the content, privacy or security practices and policies of any Third-party Service. To protect your information we recommend that you carefully review the privacy policies of all Third-party Services that you access.

## [We use and disclose your Personal Information to provide, improve, and promote our services](#)

### [How we use your Personal Information \(PI\)](#)

We may use your Personal Information to provide you with a better service, improve the quality of our products and Services, and promote our Services. We use and process your Personal Information to create anonymous, statistical and aggregated data reports where individual users are not identified.

### [How we disclose your Personal Information](#)

Genius Objects uses third party services and software solutions, including web hosting and other cloud based services, to provide you with the best possible experience. We may share your Personal Information with our third party service providers or affiliates (e.g. cloud-based and hosting services, technical service providers, consultants, mail carriers, communication agencies and customer support providers) in order to provide, improve, and promote the Services on our behalf.

For example, we may disclose Personal Information to our service providers in order to enable them to communicate with you on our behalf. To the extent possible, your Personal Information will be stored in hashed or obfuscated form.

We will not share your Personal Information with any third parties other than in the circumstances discussed above.

### [How we use anonymized information](#)

We may share with third parties, including advertisers and service providers, anonymized, aggregated data we collect about you and other users, such as de-identified demographic information, and information about the device from which you access the Services.

## We may use and disclose your Information for our protection and the protection of others

### How we use your Personal Information

We may use and process your Personal Information to prevent fraud, misappropriation, infringements, identity theft, and other illegal activities and misuse of our Services.

### How We Disclose Your Personal Information

Like other companies, we may disclose your information to government or law enforcement officials or private parties as we, in our sole discretion, believe is necessary to (i) comply with a law, regulation, or legal request; (ii) protect the safety of any person; (iii) address potential violations of our Privacy Policy or terms of service; (iv) investigate fraud, security, or technical issues; or (v) protect Genius Objects' rights or property, our employees, users and the public.

In addition, if we are acquired by a third party as a result of a transaction such as a merger, acquisition or asset sale or if our assets are acquired by a third party, in the event we go out of business or enter bankruptcy, some or all of our assets - including any information collected from or about you - may be disclosed or transferred to a third-party acquirer in connection with the transaction.

## You may modify or delete your Information

### Your account may be modified upon your request

You can access and modify your contact information, such as your name within the Services, or by contacting us at [support@genius-objects.com](mailto:support@genius-objects.com).

### Your account may be deleted upon your request

If you want us to delete your Personal Information, Location Information and your Account, please contact us at [support@genius-objects.com](mailto:support@genius-objects.com) with your request. We'll take steps to delete your information as soon as we can, but some information may remain in archived/backup copies for our records or as otherwise required by law.

## We take security seriously

We implement various systems, applications and procedures to secure your Personal Information, in order to reduce the risks of theft, damage, loss of information, or unauthorized access, disclosure, modification or use of information. Please be aware, however, that these measures cannot absolutely guarantee the security of your Personal Information. Therefore, although we take great efforts to protect your Personal Information, we cannot guarantee and you cannot reasonably expect that our databases will be immune from any wrongdoings, malfunctions, unlawful interceptions or access, or other kinds of abuse and misuse.

## You are responsible for maintaining the accuracy and confidentiality of your Email Address and Password

You are responsible for keeping the secrecy of your password at all times. We recommend using a strong password that you do not share with other services.

If you believe the security of your account has been compromised, please change your password immediately through your Genius Objects app. You can also contact us at [support@genius-objects.com](mailto:support@genius-objects.com) for assistance.

You are responsible for ensuring the email address associated with your account is accurate. We use that email to contact you about service updates, changes to our policies, and account activities such as requests for your information. Genius Objects is not responsible for personal data transmitted to a third party as a result of a user providing an incorrect email address.

### [We post updates on our website whenever this Policy changes](#)

We have the right to change our Privacy Policy at any time. If there are any changes to this Privacy Policy, they will be posted on the website, in the Genius Objects app and sent to the most recent email address you have provided to us (if applicable). Any changes will be effective immediately after their posting. We will make any immediate changes in order to comply with legal requirements.

If you object to any of the changes to this Privacy Policy, you must cease using our Services and may request us to erase your Personal Information. Any information that is collected via our Services is covered by the Privacy Policy in effect at the time such information is collected.

### [Data transfer](#)

Collected data may be transferred to, and maintained on, computers located outside of European Economic Area ("EEA") or outside your living country. We guaranty that

### [Contact us if you have any questions or concerns](#)

Please contact us at [support@genius-objects.com](mailto:support@genius-objects.com) or by postal mail:

Genius Objects 20 place Saint Martial Bordeaux France.

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